

TARGET AUDIENCE:
Senior Managers & Director level

JIGNITE.COM
Client-Centric Support for Development

Leadership in Digital Transformation

Do you know how to build a digital roadmap and create a highly effective organization?



DESCRIPTION

This program is designed to accelerate the role of [senior]managers - directors by equipping them with knowledge, skills and tools needed to effectively identify and lead opportunities in Digital Transformation within their organizations.



PROGRAM OBJECTIVES

At the end of this program, delegates will be able to:

- Understand the relationship between digital transformation and customer-centricity
- Being able to assess the current and future state of Digital Transformation withing the company and of the industry
- Deepen cultural awareness within the organization to identify strengths and opportunities
- Determine the four capabilities of a successful team to support Digital Transformation in your team
- Strengthen leadership skills on Digital Transformation
- Build adequate team coaching for successful transformation.



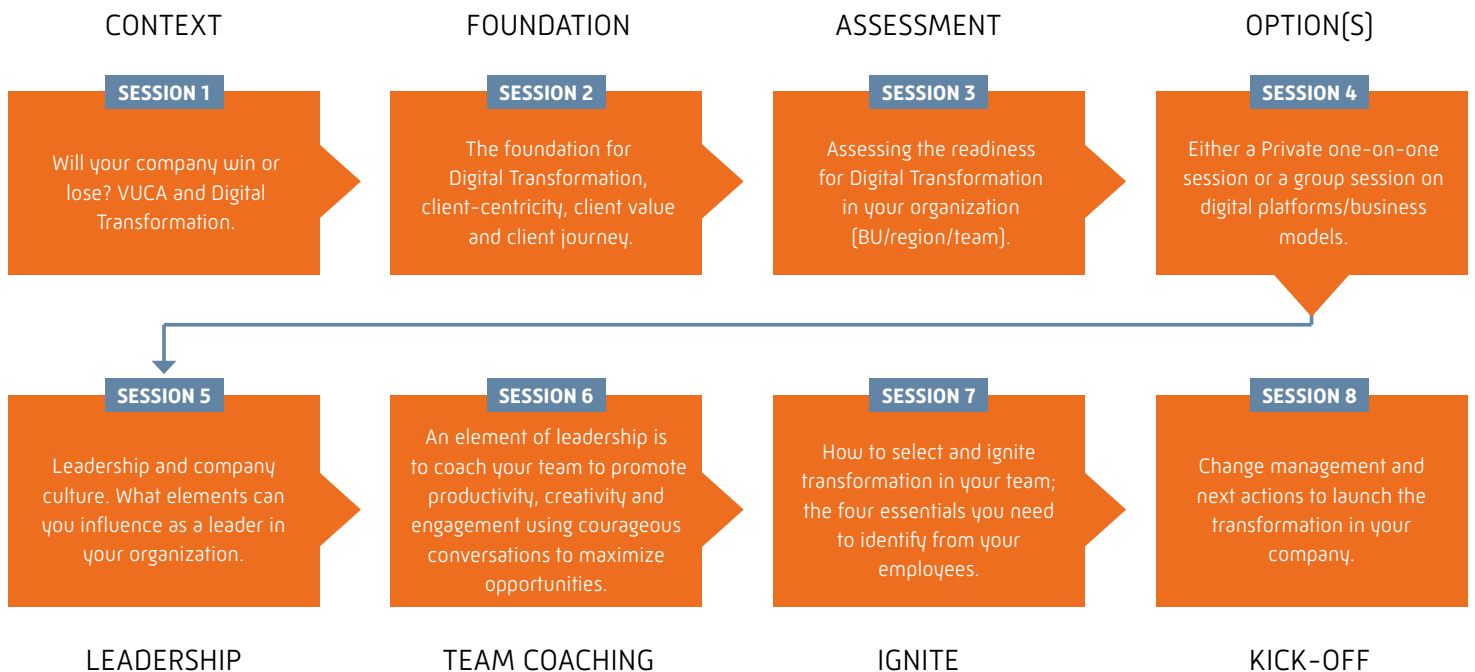
FORMAT/DURATION

- Eight live online sessions of one hour each either by using Microsoft Teams or Zoom *(dependent on company policy)*
- In company program
- Minimum 12 and maximum 18 participants
- Modules can be merged into longer sessions on request

INVESTMENT

Investment € 4000 *(excluding VAT)*

This is less than 28 euro per delegate per hour.



Call me for a free 30 minute taster session!

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